



Project Enterprise is a non-profit Community Development Financial Institution (CDFI).

**Our Mission** is to support and develop entrepreneurs and small businesses in under-resourced communities in New York City. By providing micro loans, business development services and networking opportunities, Project Enterprise helps entrepreneurs increase their standard of living, create jobs for their communities, and build financial assets.

### Since 1997:

- Over **2,500** individuals have been served by PE
- **\$1.5 million** in loans have been disbursed
- Only **8%** of the portfolio has been written off
- **99%** of businesses served are **minority-owned**
- **58%** of businesses served are **women-owned**

#### **Additional Loan Products:**

**Fast Track** Provides a more rapid loan review process for entrepreneurs who join PE and have substantial business experience. Loans offered begin at a maximum of \$3,000 and increase in steps up to \$12,000.

**Direct Loans** PE offers loan amounts of \$5,000 to \$12,000 to individuals who have been in business for three years or more. Applicants complete a formal application and decisions are made by PE's Loan Committee.

**Micro-loans** PE offers loans that begin at a maximum of \$1,500 and increase in steps up to \$12,000. Loans are approved by an individual's peer group and Center before final PE staff approval.

**Peer Support** Each peer group supports its members and encourages accountability. Bi-weekly meetings encourage collaborative problem solving and joint ventures between members.

**Business Training** PE members receive extensive training from PE staff, community partners, knowledgeable leaders in business and members of PE. Each peer group supports its members and encourage collaborative problem solving.

**Leadership Development** PE offers opportunities for member entrepreneurs to develop leadership skills as well as to build and expand their business networks.

**Main Office: 212.678.6734**

**Visit our website [www.projectenterprise.org](http://www.projectenterprise.org)**

Small Loans. ***BIG CONNECTIONS.***

